

# MAKE A DIFFERENCE

with Windle International

A unique opportunity to become a corporate partner of Windle International and transform society through education together.



07/2018

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More girls are able to attend and stay in school in South Sudan thanks to programming from Windle Trust International in South Sudan.

## We are Windle International

Every year, Windle International helps over a million refugees, people affected by conflict, and those who have been marginalised to access quality education.

We are an international non-governmental organisation (NGO). Our members are based in and operate across eastern Africa, Europe, and North America and together, we have over forty years of experience.

The Windle International family empowers people to achieve their academic potential, and contribute to sustainable development, by acting as a lead provider of quality education and training. From managing primary and secondary schools to providing higher education scholarships and offering vocational training, we help people to succeed at every educational level.

#### We focus on four areas:

- Improving the quality of education which includes managing schools and early childhood development centres in refugee contexts, making sure adequate teaching materials are available, constructing classrooms, training teachers, and making sure schools are safe places for children.
- Removing barriers to education which includes our Girls' Education and English Language programmes, as well as our focus on education technology (EdTech).
- Creating livelihoods by facilitating vocational training and technical education.
- Offering scholarships so that those with the ability can achieve their highest academic potential at higher education institutions around the world.



Partners choose us because we have over 40 years' experience of working with refugee communities and those affected by conflict in Kenya, Uganda, Sudan, South Sudan and, most recently, Somalia and Rwanda.

We are the UN refugee agency's (UNHCR) implementing partner for a number of education programmes. We have recently been awarded a new contract to deliver programmes in Somalia on their behalf, thanks to the strength of our work.

We provide truly inclusive, quality education at every stage, from early childhood development centres, to postgraduate education, to vocational training. Our approach works because of our unique and trusted position within the communities, and, unlike the majority of NGOs operating in our contexts, over half of our award-winning staff and teachers are from the communities we support.

The people we help through our education programmes go on to do amazing things, whether that's setting up new businesses in their communities, to holding senior positions in national governments, to working for international agencies. Education is a basic human right. It fosters human development, and provides not only knowledge but hope that a brighter future is possible.

For communities affected by conflict, this is particularly important. For children and young people who are refugees and from the communities that host them, education is a means of protection against forced recruitment into armed groups, child labour, sexual exploitation and child marriage. It strengthens community resilience, and empowers communities affected by conflict by giving them the knowledge and skills to live productive, fulfilling and independent lives. However, the reality is that for many, the education they receive is woefully inadequate. By partnering with Windle International, your company can be part of changing this.

Partnering with us can:

- Unite your employees around shared values
- Show your customers and clients what you believe in
- Make a real difference to people's lives.

A tailored relationship

Our vision is a world where everyone has the opportunity, through education and training, to make the most of their potential and contribute to sustainable development.

Our ambition is to create mutually-beneficial relationships with the private sector which result in sustainable solutions that transform society through education.

We're looking for potential partners who want to combine their expertise with our impact to create positive social change. We work with businesses to understand their core mission, and develop meaningful responses based on what's most important. From providing solar radios in refugee camps so children can complete their homework, to creating bespoke scholarships to increase the number of women in STEM subjects, we leverage our shared assets to create innovative and effective solutions.

We'll take the time to work with you to develop our relationship based on shared goals, but it might include some of the following: Developing new project ideas together





## Collaborating on important research

Brand partnerships to reach new audiences



Product and service donations



Funding programmes that align with your mission

## How your employees will benefit

Partnering with Windle International is a great way to engage with your employees, and to unite them around a charitable purpose. There are a number of options, including:

#### **Payroll Giving**

Payroll giving means your employees can choose to donate a certain amount of their salary each month. Because donations are taken from gross pay before tax is deducted, it gives immediate tax relief and costs less to donate. We can provide you with tailored communications to send to your colleagues to show them how their donations are making a difference.

#### **Donation Match**

Offering to match employee donations is an effective way of demonstrating your commitment to positive change and can help to improve employee loyalty to your business.





#### **Team building activities**

Whether that's arranging a virtual visit to a refugee camp to increase understanding of conflict situations, to a baking competition to inspire some healthy competition, we'll help your employees to feel engaged in our partnership by creating engaging activities.

#### Volunteering

We can offer tailored volunteering opportunities for your employees that will have a direct impact for children and young people affected by conflict. We're happy to work with you on developing a bespoke programme that matches your goals and your employees' skills.

## **Growing your business**

## Customers and clients are increasingly looking to support purpose-driven brands.

We can work with you to help you promote our partnership to existing and new audiences and help your business to grow. This could include working together on campaigns to sponsorship of events and other marketing activity.

Get in touch with our team today and we'll work with you on creating a bespoke partnership.



# Around the world, conflict is causing disruption to communities affecting the rights of all people to get an education.

Thanks to our unique combination of history, structure, and approach, Windle International is best-placed to create long-term solutions, to provide quality education at all levels in conflict situations, for conflict-affected and host communities, those who have been marginalized in society, and for refugees.

#### **Our Vision**

is a world where everyone has the opportunity, through education and training, to make the most of their potential and contribute to sustainable development.

#### **Our Mission**

is to challenge poverty and inequality, and bring about lasting transformation of society, by expanding access to, and improving the quality of, education and training, with an emphasis on refugees, communities affected by conflict and marginalisation.

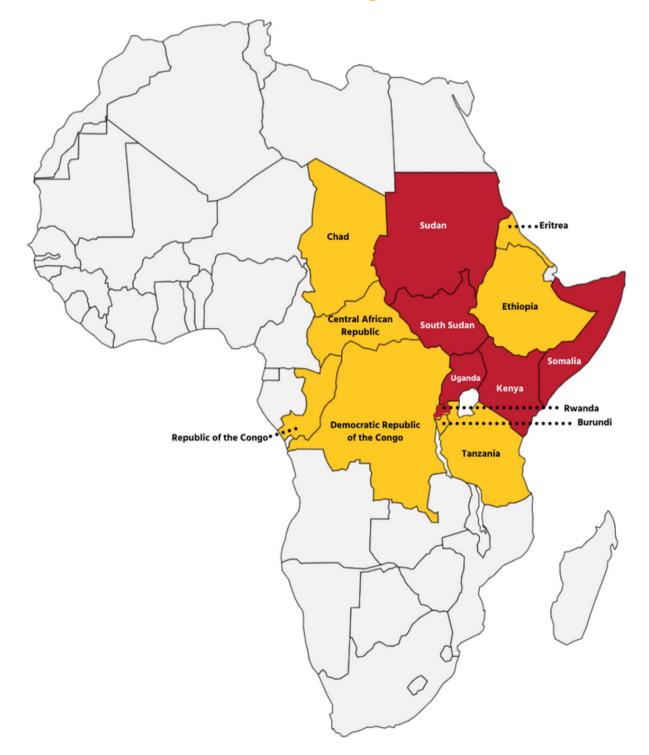
Students in Somalia have been provided with additional health and safety measures to ensure they can sit their exams, thanks to Windle International Somalia and partners. Our international secretariat is based in the UK, and we have a substantial presence across eastern Africa with a physical presence in Kenya, Uganda, Sudan, South Sudan and Somalia, and we have recently established an office in Rwanda. We support children and young people from those countries, as well as from neighbouring countries. We also have support offices in North America and Europe.

#### Our members are:

- Windle Trust International (operating in the UK, Sudan and South Sudan)
- Windle International Kenya
- Windle International Uganda
- Windle International Somalia

#### Key:

- Countries in which Windle has a physical presence
- Countries of origin of people we support



## Windle operates in the following locations:

#### Windle International (secretariat)

CMS House, Watlington Rd, Oxford, OX4 6BZ info@windleinternational.org https://www.windleinternational.org/

#### Windle International Kenya

No.10 Amboseli, Gitanga Road P.O.Box 40521-00100 GPO Nairobi, Kenya windle@windle.org https://windle.org/

#### Windle International Uganda

Plot 726 Mawanda Road, Kamwokya Kampala P.O. Box 24230 Kampala, Uganda wiu.info@windle.org https://windleuganda.org/

#### Windle International Somalia

Dalxis Road, Kismayo, Somalia wis@windle.org https://windlesomalia.org/

#### Windle Trust International (UK)

37a Oxford Road, Oxford OX4 2EN, UK info@windle.org.uk https://windle.org.uk/

#### Windle Trust International (South Sudan)

P.O Box 218 Juba, South Sudan southsudan@windle.org.uk https://windle.org.uk/

#### Windle Trust International (Sudan)

P.O Box 15035 Khartoum, Sudan asim@windle.org.uk https://windle.org.uk/

## Get in touch

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### Windle International

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